



POSTGRADUATE

INTERNATIONAL PROSPECTUS 2021





CONTENTS

Message from the Dean	p.3
Life in France	p.4-9
Study environment	p.10-11
The BSB experience	p.12-17
Our pedagogy	p.18-19
2-year Master in Management (English).....	p.20-23
1-year Master of Science degrees (English)	p.24-37
1-year Master degrees (French).....	p.38-39
Alumni.....	p.40-41
Join us.....	p.42-44



BSB: INSPIRING CHANGE

Today's fast-paced world is forcing business professionals to reinvent models, processes and systems at speeds never seen before. As companies respond to pressures to adjust to technological, financial and organisational changes, they're looking to the next wave of graduates to share new ideas and find solutions to make a positive impact.

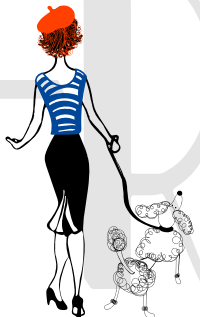
At BSB, we shape you to become an agile manager and leader, able to create new ways of working and to adapt and evolve in a global environment. Our programmes are built around immersive challenges, pushing you to solve real-world problems and create sustainable business models that put economic, social and environmental values at the heart of innovation.

Through it all, we stay by your side at each stage of your development, to encourage, support, and bring out the best in you. Together, we'll do more than just anticipate change; we'll inspire it.

Stéphan Bourcieu
BSB Dean

EXPERIENCE THE FRENCH TOUCH AT BSB

France is a multicultural and open society, proud of its history and yet simultaneously looking to the future. By studying at BSB in France, you will experience our famous *art de vivre*, and see for yourself why the French lifestyle is renowned worldwide.



STEP INTO OUR CULTURE

With one of the most prestigious cultural heritages in the world and a thriving hub of creative activity today, you'll find an endless variety of festivals, concerts, museums, theatres, cinemas, street art, and more.





FRANCE IS THE WORLD'S SEVENTH LARGEST ECONOMY

Burgundy is home to some of the world's largest multinational companies operating in a variety of industries. Due to a supportive business environment, you'll also find plenty of small and medium-sized enterprises as well as start-ups backed by the French Tech movement, a unique ecosystem that brings together investors, decision-makers and community builders.

OVER 30 FRENCH COMPANIES ARE IN THE FORTUNE GLOBAL 500 RANKING



Carrefour

L'ORÉAL
PARIS

LVMH
MOËT HENNESSY • LOUIS VUITTON



SEB



RENAULT



SAINT-GOBAIN



URGO



vallourec



Veepee





BURGUNDY: FINE WINES AND MUCH MORE

One of the most dynamic regions in France, Burgundy is ideally located with Switzerland, Italy, Germany, Luxembourg, and Belgium right on your doorstep.

Living in Dijon, you will have easy access to major highways, the Dijon Bourgogne airport, and the SNCF railway station.



With nearly 2.9 million inhabitants, the Burgundy region is sought after by those in the hospitality industry for its time-honoured techniques and extensive knowledge of food and wine.

Unique in the world, the “climates” of Burgundy’s vineyards were classified as a UNESCO World Heritage Site in 2018.

Extending over 1247 plots of vines, each estate is more prestigious than the other. Imagine spending your weekends discovering vineyards that are over 200 years old through the prestigious “Route des Grands Crus” and walking amongst the grapes that will produce vintages reserved for the wealthiest clientele in the world such as Romanée Conti, Château de Pommard, or Clos de Vougeot.





#WE
ARE
BSB

MANGO

LONGCHAMP

DIJON, THE FEEL GOOD EFFECT

Capital of one of France's 13 regions, Dijon is a dynamic, young metropolis where you can easily walk to the city's many attractions such as concerts, shows, festivals, exhibitions, museums, and nightlife. You'll be thrilled by the amount and diversity of activities you can enjoy in between your classes - there's always something new to discover!



DIJON,
2nd MOST
POPULAR CITY
IN FRANCE

Étudiant - « Student Life » criteria
Sept. 2019



ARE YOU A FOODIE?

True to the French gastronomic tradition, alongside elegant restaurants and wine bars, Dijon also offers laid back places to enjoy coffees, sweet treats, classic burgers, and pizza.



From soccer to roller derby, ice skating, rock climbing, dance or basketball, there are more than 400 sport clubs in Dijon.



DIJON IS ONE OF THE MOST ENVIRONMENTALLY FRIENDLY CITIES IN EUROPE

Our city is committed to becoming a leader in urban sustainability and environmental awareness. Throughout Dijon, you'll find many green places to study, play or relax.





JOIN OUR INTERNATIONAL COMMUNITY

With 66 nationalities represented on campus and 500 international students each year, BSB has a long tradition of international openness.

In 2018, BSB was one of the first institutions to receive the Bienvenue en France label. Awarded by Campus France, it recognises our quality and accessibility of information, facilities, training opportunities, housing, campus life, and alumni relations.



A VERY UNIQUE STUDY ENVIRONMENT

DIJON: A CITY MADE FOR STUDENTS

Located in the heart of the city centre of Dijon, BSB's campus is a stimulating place to study, entirely redesigned for the student's experience:

- Trading Room
- Arts and culture area
- Student Lounge
- Gym
- Music studio
- Dance studio
- Zen Room
- Lounge area
- Green Park
- The Entrepreneurial Garden

Very close to the train station, the campus is accessible on foot or by public transport. Student housing, shops, cafés, restaurants: no need for a car, you have everything within easy reach.

PARIS & LYON

BSB also have a campus in Lyon and one in Paris, available for some specific programmes.

Contact us for more information




THE LEARNING CENTER

BSB's Learning Centre offers an exceptional work environment, facilitating creative interactions and knowledge-sharing.

- Creativity Hub - an ideal space for group work
- Career Centre - get personal support and coaching
- Kaizen Room - brush up on your language skills in our e-learning space

THE HOUSE OF FINANCE: BLOOMBERG TRADING ROOM

Launched in 2018, the House of Finance gives students an insider's view on a real trade centre with the latest Bloomberg technology.

 Explore our Dijon Campus
Click to see the video



BSB: MORE THAN 120 YEARS OF EXPERTISE



Founded in 1899, BSB is an international Grande Ecole for teaching and research. For more than a century, BSB has been reinventing itself, offering its students a unique way of understanding the world and preparing them for the jobs of tomorrow.

THE "GRANDE ECOLE" SYSTEM

The French "Grandes Ecoles" are highly selective business and engineering schools accredited by the French Ministry of Education and recognised worldwide.

This status confirms our close ties with the corporate world and therefore, studying at BSB offers students the opportunity to benefit from an exceptional network of companies and entrepreneurs.

*Meet-Up with Pauline Laigneau, founder of Gemmyo,
the first French online jewellery company*



Muhammad Yunus, Nobel Peace Prize 2006



A GLOBAL VISION

At BSB we encourage knowledge sharing and open-mindedness, so we regularly organise meetings and conferences with prestigious international speakers such as:

- Rigoberta Menchu, Nobel Peace Prize 1992;
- Vernon Smith, Nobel Prize in Economics 2002;
- Muhammad Yunus, Nobel Peace Prize 2006.



INTERNATIONAL FACULTY

BSB has ten programmes which are fully taught in English and 39% of our professors are international.

Every year BSB organises the Weeks of Excellence, during which 40 prestigious speakers come to give more than 50 course modules. These speakers represent renowned international universities such as:

- Harvard Faculty of Arts and Sciences (USA);
- University of North Texas (USA);
- Brock University (Canada);
- Curtin University of Technology (Australia);
- University of Stellenbosch Business School (South Africa).

BSB ON THE RISE

- BSB is in the Top 100 of the Financial Times ranking, the reference point for all international business school rankings. Four years after its first appearance, BSB confirms its place in the Top 80 worldwide (74th) and continues its dynamic growth. Our position marks an increase of five places over the previous edition, and is the third highest increase among all French ranked business schools.
- We have gained five places in eight years and are firmly in the Top 15 Business Schools in France according to the SIGEM ranking, the most famous ranking given by students from preparatory classes.
- BSB has been awarded the title of HappyAtSchool® 2020, which reflects the level of satisfaction of students and alumni with higher education establishments based on various criteria including facilities and environment, education, student life, relations with companies, and confidence in the future.



RECOGNITION IN FRANCE AND FAR BEYOND



AACSB and EQUIS are international accreditations that recognise management schools for the quality of their training. Accredited by AACSB since 2014 and EQUIS since 2016, BSB is in the top 1% of all business schools worldwide with this impressive dual accreditation.



We are proud members of the prestigious Conférence des Grandes Ecoles, the accrediting body recognised by the French Ministry of Education, which gathers the 40 most recognised schools in France.



BSB's Master in Management – Grande Ecole programme is accredited by the French Ministry of Higher Education, Research and Innovation.

TAP INTO YOUR ENTREPRENEURIAL SPIRIT

Whether you know you want to run your own business someday or you'd like to explore your options, BSB will help you acquire the right skills and mindset to take the next step. The Entrepreneurial Garden (TEG) acts like an incubator, giving you all the tools, connections and support to make your dream come true.



We guide you through two phases of business development:

PRE-INCUBATION

- Measure your ability to become an entrepreneur
- Develop your ideas and establish the viability of your business concept
- Write your business, sales, and marketing plans

INCUBATION

- Test your products or services in the field
- Start the process of officially setting up your business

RESOURCES WE OFFER TO ALL OUR STUDENTS:

- Weekly workshops on various topics such as management, creativity, business models, or business planning.
- A monthly lunch open to project owners as well as active entrepreneurs, industry professionals and potential investors.
- Personalised coaching for project owners, allowing them to develop their business to the best of their ability and to be connected with potential partners and mentors.
- Facilities and tools: working space with equipment (phone, computer, internet access), a meeting room and a kitchen area.
- A team of more than 30 experts including researchers, teachers, coaches, supervisors, legal partners, lawyers and accounting experts. BSB also offers access to a network of local entrepreneurs and angel investors.





Chiang Mai - Thailand

LET'S GO ABROAD

BSB's global network enables you to explore the world and further enhance your international experience. Our Master's programmes offer you the opportunity to study abroad for one semester or to obtain a dual-degree with one of our partner institutions.

We'll advise you on the best match, guide you through the process, and help organise the details such as accommodation or paperwork.

180 PARTNERS UNIVERSITIES AROUND THE GLOBE

- Dual degree
- Study semester

NORTH AMERICA

Canada

- Laurentian University - Ontario ●
- Memorial University of Newfoundland - St John's ●
- Université du Québec à Chicoutimi (UQAC) ●
- Université du Québec en Outaouais (UQO) - Gatineau ●
- University of New Brunswick, Fredericton ●
- University of the Fraser Valley - British Columbia ●
- Vancouver Island University - Nanaimo, British Columbia ●

Mexico

- Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) - Querétaro ●
- Universidad Panamericana - Guadalajara ●

United States

- Montana State University - Bozeman ●
- Stetson University - Deland, Florida ●
- Texas Christian University - Fort Worth ●
- University of North Texas - Denton ●
- Virginia Polytechnic Institute and State University - Blacksburg ●

SOUTH AMERICA

Argentina

- Pontificia Universidad Católica Argentina (UCA) - Rosario ●

Brasil

- Pontificia Universidade Católica do Paraná (PUCPR) - Curitiba ●

Chile

- Universidad Técnica Federico Santa María - Valparaíso ●

Peru

- Universidad de Piura (UDEP) - Lima ●

Uruguay

- Universidad de Montevideo ●

EUROPE

Austria

- MCI Management Center Innsbruck ●

Finland

- JAMK University of Applied Sciences, Jyväskylä ●
- Lappeenranta University of Technology ●

Germany

- Hochschule Harz - Wernigerode ●
- Katholische Universität Eichstätt - Ingolstadt ●

Great Britain

- Nottingham Trent University ●
- Oxford Brookes University ●

Hungary

- Corvinus University of Budapest ●
- University of Pécs ●

Ireland

- Dublin City University ●
- National University of Ireland Galway (NUI Galway) ●

Italy

- Università Carlo Cattaneo - LIUC - Castellanza ●
- Università di Pisa ●

Russia

- RANEPA Institute of Business Studies Moscow (IBS) ●

Spain

- Universidad de Navarra - Pampelune ●

Sweden

- Mälardalen University - Västerås ●

Switzerland

- ZHAW Zürich University of Applied Sciences - Winterthur ●

Turkey

- Bilkent University, Ankara ●
- Sabanci University, Tuzla / Istanbul ●

AFRICA

South Africa

- University of Stellenbosch ●

ASIA

China

- Capital University of Economics and Business (CUEB) - Pékin ●
- Shanghai University of International Business & Economics (SUIBE) ●

Indonesia

- Universitas Gadjah Mada - Jakarta et Yogyakarta ●

Japan

- Akita International University ●

Malaysia

- Taylor's University - Kuala Lumpur ●

Singapore

- Nanyang Technological University ●

South Korea

- INHA University - Séoul ●
- Hanyang University - Séoul ●

MIDDLE EAST

United Arab Emirates

- Abu Dhabi University - The College of Business Administration ●

OCEANIA

Australia

- Curtin University - Perth ●
- The University of Newcastle ●



SEE THE COMPLETE LIST OF OUR PARTNER INSTITUTIONS AT WWW.BSB-EDUCATION.COM

GAIN PROFESSIONAL EXPERIENCE RIGHT FROM THE START

Internships in companies, field trips, and meetings with professionals are an integral part of our programmes. At BSB, we provide you with the soft skills and knowledge to make you agile and responsible managers and to boost your employability.

BSB CAREER BOOSTER

Individual coaches will help you enhance your employability and put you in contact with employers via dedicated company meetings and recruitment forums.

We also run thematic workshops to help you:

- Search for internships and jobs.
- Build an attractive CV.
- Activate your network via LinkedIn.
- Practice for interviews.

LEADERSHIP PROGRAMME

BSB trains you to join the graduate programmes of large companies. Our selective leadership coaching programme helps you to strengthen your assertiveness, your emotional intelligence and your ability to evolve in an uncertain environment.

Our approach is based on an immersive pedagogy that will confront you with situations of group decision-making or crisis management. The exchanges and personalised work with our coaches will allow you to implement an authentic leadership style, in line with your values and personality.

TALENT BOOSTER

Self-development is the key to a fulfilling academic and professional career. BSB brings in experts and professionals from the business world to support you throughout your studies, helping you identify your talents, find a career path that suits your personality, and build upon your unique strengths.

BSB STUDENTS HAVE RECEIVED JOB

OFFERS FROM TOP GLOBAL COMPANIES

altran

BP
BANQUE POPULAIRE
BOURGOGNE FRANCHE-COMTE
ADDITIONNER LES FORCES. MULTIPLIER LES CHANCES

CHANEL

HAYS Recruiting experts
worldwide

HARIBO

HERMÈS
PARIS

IBM

innocent

Johnson & Johnson

Kellogg's

KPMG

LVMH
MOÏSE HENNESSY LOUIS VUITTON



*Hum'India Student Union
Humanitarian mission in India with The Blue Turtle Centre NGO*

LIVE YOUR BEST STUDENT LIFE

Culture, sport, media, business - with over 25 student organisations, you'll find the club that best suits you! By actively taking part in our on-campus associations, you'll make new friends, have fun, and practice your people skills.

BSB students regularly organise events like Welcome Weekends, the Christmas Gala, inter-school competitions, and volunteer projects to support humanitarian or environmental causes.

All BSB student unions are committed to having a positive impact and encouraging diversity. They organise solidarity events such as Disability Day, blood donations, or campaigns to prevent the dangers of alcohol abuse during parties.

Learn more about BSB Student Unions



BSB: THE PEDAGOGY THAT MAKES THE DIFFERENCE

INDIVIDUAL ATTENTION

We strongly believe that students thrive in an academic environment which is focused on personalised learning and customised support.

- Classroom courses only - no large lecture halls
- An average of 1 teacher for every 35 students
- 83 professors and 450 expert speakers
- E-learning only in support of courses
- A safe, walkable campus for 2800 students

WE STAY BY YOUR SIDE

At BSB, we offer the coaching and support you need to help find your purpose and fulfil your role in society, in your community and in a company or organisation.

Throughout your time at BSB, we help you to:

- Search for company internships.
- Prepare for your international trips.
- Choose academic courses.

THE DIFFERENCE BETWEEN OUR 2-YEAR MASTER IN MANAGEMENT AND OUR 1-YEAR SPECIALISING MASTERS OF SCIENCE (MSc)

THE MASTER IN MANAGEMENT IS AN ACADEMIC DEGREE OF 120 CREDITS THAT:

- requires a 3-year bachelor's degree
- provides you with a solid academic background taught by professors and business professionals
- offers you up to 14 months of work experience
- is recognised by the French government and worldwide, enabling you to apply for a PhD at any French or international university
- is fully recognised for internships and jobs opportunities

THE 1-YEAR MSc PROGRAMMES ARE PROFESSIONALISING DIPLOMAS OF AT LEAST 60 CREDITS THAT:

- require a 4-year bachelor's degree
- provide you with strong practical knowledge and a high level of expertise enabling you to enter the job market right away
- offer numerous field trips in France and internationally
- do not give you direct access to a PhD but are fully recognised for internships and job opportunities



A WORLD OF OPPORTUNITIES AWAITS YOU

Thanks to our immersive teaching methods, our programmes give you immediate exposure to the real world of business through field trips, case studies, training simulations, and meetings with professionals. With a strong knowledge base and practical experience under your belt, you'll hit the ground running upon graduation.

TAKE YOUR CAREER TO THE NEXT LEVEL

Thanks to our close ties with the business world, BSB allows you to deepen your knowledge of how certain sectors or business models work, and to develop your personal strengths even further.



MASTER IN MANAGEMENT – GRANDE ECOLE PROGRAMME



BSB's Master in Management – Grande Ecole programme is accredited by the French Ministry of Higher Education, Research and Innovation.

THE CRÈME DE LA CRÈME OF POSTGRADUATE QUALIFICATIONS

As the most prestigious degree of its kind in France, this programme is renowned for its high standards and intense academic rigour. For the past four years, BSB's Master in Management has been included in The Financial Times "Top 100 Best Masters in Management" ranking (74th) and continues to gain places every year.

If you're looking for a dual degree, then you can combine this two-year programme with one of our two master's programmes or one of our seven Master of Science degrees.

- Taught in English or French
- 2-year programme
- 120 ECTS
- Intake: September
- €11,500 / year
- Campus: Dijon

YEAR 1

- Learn the basics of marketing, management, finance, and information systems.
- Choose elective modules to suit your interests.
- Receive group and individual coaching to identify your strengths and career paths.

YEAR 2

- Strengthen your knowledge via specialised modules.
- Apply your skills in the business world through a practical internship or work-study placement.

THE GAP YEAR - MASTER'S WITH WORK EXPERIENCE

The Master in Management is usually a two-year degree, however, you have the possibility to take an optional gap year at the end of the first semester. This adds a full year of work experience before you begin your second semester, and once your gap year finishes, you resume your degree programme and begin the second semester.

If you are fluent in French, then this is an excellent opportunity to gain insight into a company's day-to-day operations, build or reinforce your professional experience, and boost your employability.

CHOOSE YOUR OWN PATH



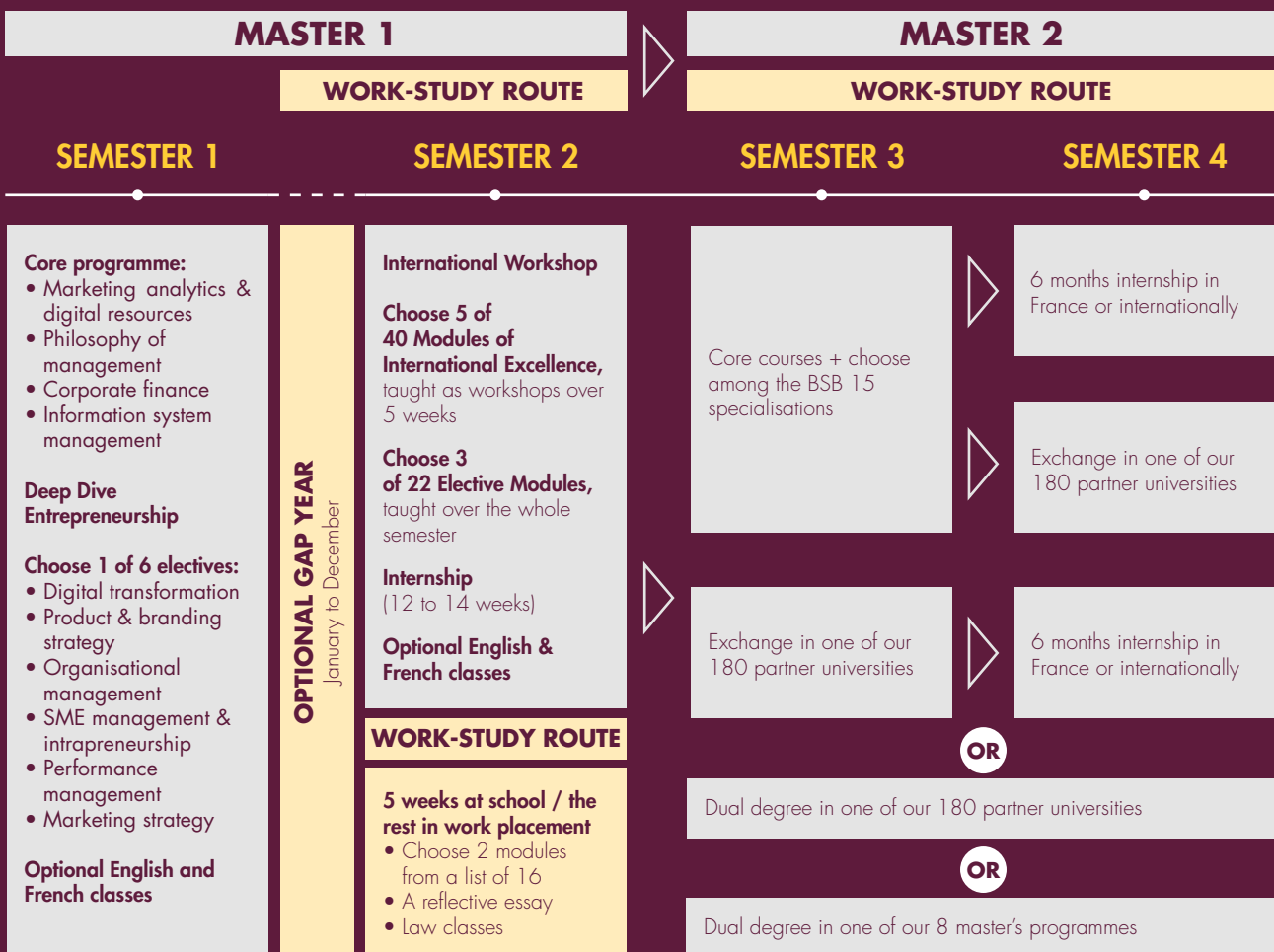
CLASSIC ROUTE

Master 1 / Semesters 1 & 2
Master 2 / Semesters 3 & 4

WORK-STUDY ROUTE

Master 1 / Semester 1
Gap year with work placement
Master 1 / Semester 2
Master 2 / Semesters 3 & 4

See the whole Master in Management programme and the list of modules here



A TAILOR-MADE PROGRAMME FOR A UNIQUE PROFESSIONAL CAREER

MASTER OF SCIENCE

- MSc Arts & Cultural Management
- MSc Corporate Finance & Investment Banking
- MSc Data Science & Organisational Behaviour
- MSc Digital Leadership
- MSc Global Sustainable Entrepreneurship
- MSc Luxury Management & Innovation
- MSc Wine Management

SPECIALISED MASTER'S (Taught in French)

- MS International Trade in Wine & Spirits (MS CIVS)
- MS Management of Cultural Enterprises & Creative Industries (MS MECIC Paris)

CHOOSE FROM OVER 45 MODULES OF INTERNATIONAL EXCELLENCE:

- Are arts and culture organisations different from other organisations?
- Becoming a cultural leader
- Brand management
- Business innovation through blockchain
- Business opportunities in emerging markets
- Competencies for personal & professional success
- Conflict management skills
- Corporate strategy and sustainability
- Creating value through customer engagement
- Crisis management
- Cross-cultural management
- Decisions, emotions and uncertainty
- Doing business in Latin America
- Economics and management of urban cultural capitals
- Entrepreneurship, management and business strategy in a global context
- Fashion and society
- Fundamentals of entrepreneurship
- Games and strategies for business
- General management simulation
- Entrepreneurship in theory and practice
- Global business
- Intercultural competences
- International finance
- International management and organisational structures
- International wine and spirits marketing/communications with a focus on China
- Introduction to project management
- Investing in stock markets
- Leadership, strategy, and decision making
- Luxury brand management
- Management of responsible organisations "MORO"
- Managing wine tourism services: branding and delivery
- Managing change and transformation of archaic industries in VUCA environment
- Marketing for entrepreneurs
- Microfinance
- Mobile engagement and marketing
- New product development
- Reputation management for the modern business
- Smart marketing for entrepreneurs
- Sports marketing in the context of globalisation
- Strategic management and business model innovation
- Strategic management of innovation (SMOFI)
- Strategies of value creation on the internet
- Value and values of art markets: organisation, economics, management and stakeholders
- Video game markets and marketing
- Wine and food tourism marketing

6 EXPERTISE AREAS TO THRIVE IN WHAT YOU LOVE

FINANCE, ACCOUNTING, AUDITING & CONSULTANCY




Path of Excellence

- AuditExpertise-Conseil
- Finance

Specialisations

- AuditExpertise-Conseil
- Contrôle financier
- Banque et Gestion du Patrimoine
- Finance d'Entreprise
- Corporate Finance 

Master of Science (MSc)

- MSc Corporate Finance and Investment Banking 

International Dual Degrees (examples)

- Master of Science International Finance & Investment, Northumbria University - Newcastle, United Kingdom
- Master of Arts Controlling Finance and Accounting, Hochschule Pforzheim - Germany
- Maestría en Finanzas, EGADE Business School - Monterrey, Guadalajara, Santa Fe, Mexico



ORGANISATIONAL MANAGEMENT



Path of Excellence

- Data Science 

Specialisations

- International Business 
- Ressources Humaines
- Data Science and Organisational Behaviour 

Master of Science (MSc)

- MSc Data Science and Organisational Behaviour 

International Dual Degrees (examples)

- Master in International Management, Ranepa IBS - Moscow, Russia
- MBA programme in International Management, Fu Jen Catholic University - Taiwan
- Master of Business Administration, SolBridge International School of Business - Daejeon, South Korea



MARKETING



Path of Excellence

- Stratégie Commerciale / Marketing

Specialisations

- Stratégie Commerciale
- Distribution Achats
- Marketing Produit et Communication
- Communication - Événementiel
- Global Marketing 
- Digital Leadership - Lyon Campus 

Master of Science (MSc)

- MSc Luxury Management & Innovation 
- MSc Digital Leadership - Lyon Campus 

International Dual Degrees (examples)

- Master in Fashion and Luxury Management, LUISS Business School - Rome, Italy
- Master of Science Digital Marketing, Northumbria University - Newcastle, United Kingdom

ENTREPRENEURSHIP & INNOVATION



Path of Excellence

- Créativité & Innovation

Specialisation

- Entrepreneuriat et Management de PME

Master of Science (MSc)

- MSc Global Sustainable Entrepreneurship 

International Dual Degrees (example)

- Master of Arts in Industrial Sales and Innovation Management, HTW - Berlin, Germany

WINE MANAGEMENT



Master of Science (MSc)

- MSc Wine Management 

International Dual Degrees (examples)

- Hochschule Geisenheim University, Germany
- Taylor's University (Hospitality Management) - Kuala Lumpur, Malaysia



ARTS & CULTURAL MANAGEMENT



Path of Excellence

- Culture

Specialisation

- Arts & Cultural Management 

Master of Science (MSc), Specialized Masters (MS)

- MSc Arts & Cultural Management 
- MS MECIC Paris - Management of Cultural Enterprises & Creative Industries - Paris Campus

International Dual Degrees (example)

- JAMK University of Applied Sciences - Jyväskylä, Finland



A B2 language level is required for specialisations taught in French.

See the full list of our Elective Modules here





1-YEAR SPECIALISED GRADUATE PROGRAMMES: THE KEY TO YOUR EMPLOYABILITY

BSB's one-year postgraduate programmes are aimed at students who wish to expand their knowledge and become more competitive in today's fast-paced job market.

CLOSE TAILOR-MADE GUIDANCE

Professors at BSB continuously adapt their teaching methods and curriculum to keep up with the fast pace of change in today's society. Classwork is often enhanced through case studies, workshops, field trips, conferences, and guest lectures.

A MULTICULTURAL ENVIRONMENT

With 25% of our student body from overseas, you will be exposed to a variety of cultures which will help prepare you for an international career or diverse work environment.

CONNECTION WITH RESEARCH AND CORPORATE WORLDS

Our faculty includes professors, teacher-researchers, and experts from the business world in order to strengthen the practical dimension of our teaching and enhance your employability.

MSc LUXURY MANAGEMENT & INNOVATION

- **Start Date:**
September 2021
- **Duration/Mode:**
12 months, full-time
- **Credits:**
60 ECTS
- **Eligibility:**
A bachelor's degree in any subject
- **Language requirements:**
IELTS 6.0 or TOEIC 785
- **Fees:**
€14,000

OBJECTIVES

The Master of Science Luxury Management & Innovation is a unique postgraduate programme that transforms students into confident managers in the global luxury industry.

Utilising a rich variety of modules, you will enhance your knowledge, development and application of critical thinking skills as well as practice negotiation skills, problem-solving techniques, and effective decision making.

WHAT YOU WILL LEARN

The MSc Luxury Management & Innovation provides more than 450 hours of teaching in:

- International luxury marketing
- Persuasive communication and consumer psychology
- Reinventing luxury
- Global marketing strategy
- Detecting and implementing business opportunities
- Trade negotiation



DISTINCTIVE FEATURES

STRONG PARTNERSHIPS

The MSc Luxury Management & Innovation is offered in partnership with the prestigious Curtin university, recognised for being the number one University for Luxury Management programmes and in the top five for Marketing programmes worldwide*. We are especially proud that the Head of the Marketing School at Curtin attends BSB to deliver his expert opinion, teaching complex material to our students.

ACTIVE PEDAGOGY

Our outstanding professors and industry experts provide detailed training with an active pedagogy approach involving group projects, case studies and role-playing, enabling you to gain real-world experience and apply transferable skills when entering the luxury industry.

FIELD TRIPS

Thanks to the strategic location of our Dijon campus, students can easily visit top luxury centres in industries such as automotive, fashion, wine, jewellery or perfumery in France, as well as famous watchmakers and hospitality companies in Switzerland.

EXCELLENT TEACHING FACULTY

Over the years, BSB has developed long-lasting contacts and partnerships with leading international and national brands. These relationships give you the unique opportunity to receive professional training from top-performing companies ahead of your graduation and employment.

*Eduniversal Best Masters Ranking 2019



CAREER OPPORTUNITIES

Dior

Julia
BSB'12
Area Retail Manager

CLARINS

Annabelle
BSB'12
Product & Communication Manager

SEB

Catherine
BSB'15
Project / Product Manager

MSc GLOBAL SUSTAINABLE ENTREPRENEURSHIP

- **Start Date:**
September 2021
- **Duration/Mode:**
12 months, full-time
- **Credits:**
60 ECTS
- **Eligibility:**
A Bachelor's degree in any subject
- **Language requirements:**
IELTS 6.0 or TOEIC 785
- **Fees:**
€14,000

OBJECTIVES

The Master of Science Global Sustainable Entrepreneurship is carefully designed for bright individuals who aspire to use key business tools to solve global economic, social, and environmental challenges.

This MSc programme equips students with critical thinking and entrepreneurial analytical skills, teaching them how to become innovative leaders, as well as empowering them to drive change within teams, firms, and industries.

You will have the opportunity to not only integrate sustainable practices in business, but also to start your own purpose-driven company with an awareness of tomorrow's social and environmental challenges.

WHAT YOU WILL LEARN

The MSc Global Sustainable Entrepreneurship provides over 400 hours of teaching and 50 hours of extracurricular activities in:

- Globalisation challenges
- Global sustainable supply chain management
- Business intelligence and strategy
- Sustainable entrepreneurship
- Legal environment of international business
- Entrepreneurial and intrapreneurial mindsets
- International human resource management
- Contemporary managerial philosophies
- Corporate governance and managerial ethics
- International consulting projects



DISTINCTIVE FEATURES

A DEDICATED SPACE FOR ENTREPRENEURS: THE ENTREPRENEURIAL GARDEN (TEG)



The MSc Global Sustainable Entrepreneurship is uniquely designed within our incubator TEG, which focuses on the value companies provide for tomorrow's consumers. The three pillars of the programme are entrepreneurship, sustainable development, and adaptability to the digital era.

A VISION OF FUTURE

With global labour markets changing so drastically, we have to develop new business solutions and models in order to build inclusive companies and sustainable work environments. Critical and creative thinking are at the heart of all BSB courses, providing you with the skills required to flourish in a corporation of the future.

OUTSTANDING TEACHING FACULTY

You will enjoy a unique balance between academics offering theoretical knowledge and senior-level professionals (entrepreneurs, CEOs of successful companies, industry experts) offering practical advice and guidance.

Moreover, our international faculty and experts either have their own company or are active professionals in top-performing companies. This allows you to receive a rare opportunity to learn from successful teachers and gain knowledge on how to achieve the best results in a particular field.

You will receive personal support from:

- 9 permanent research professors
- 25 academics, coaches, supervisors, legal partners, accounting experts and local entrepreneurs
- One board of angel investors



CAREER OPPORTUNITIES



Amandine

BSB'12

Dubai and Middle East Buyer



Julien

BSB'12

Development Director



Marion

BSB'14

Senior Clerical Officer Assistant

MSc CORPORATE FINANCE & INVESTMENT BANKING

- **Start Date:**
September 2021
- **Duration/Mode:**
12 months, full-time
- **Credits:**
60 ECTS
- **Eligibility:**
A bachelor's degree in mathematics, statistics, economics or equivalent subject
- **Language requirements:**
IELTS 6.0 or TOEIC 785
- **Fees:**
€14,000
- **Partner companies:**
Banque Populaire and Caisse d'Épargne.
Our Trading Room is sponsored by Bloomberg

OBJECTIVES

The Master of Science Corporate Finance & Investment Banking aims to cultivate and develop an advanced knowledge of international business management and finance. This programme was built around the CFA requirements, providing you with the necessary skills and expertise to succeed in the challenging careers of investment banking, private equity, corporate banking and the financial advisory sector.

If you have strong mathematical abilities and technical skills and you are looking to acquire in-depth knowledge of corporate decision-making at a global level, then this is the perfect programme for you. The course will teach you techniques to assess acquisitions, manage cash flow, engage in market risk analysis and raise capital in financial markets.

WHAT YOU WILL LEARN

The MSc CF&IB provides more than 400 hours of teaching in:

- Corporate finance and financial planning
- Institutional markets dynamics
- Derivatives, risk and hedging
- Financial strategy
- Merger and acquisition

50 hours of corporate insights:

- Seminars and applied conferences
- Professional meetings with industry specialists



DISTINCTIVE FEATURES

TEACHING APPROACH

The MSc CF&IB programme adopts a uniquely designed Chrono-Diagnosis method. Working in a group of six, you will learn how to strategically analyse a public company and engage in buy-side or sell-side research roles. You'll also learn how to compose an equity research and M&A report, and practice presenting to investment bankers in a professional environment.

CFA CERTIFICATE

By completing the MSc Corporate Finance & Investment Banking, you will be trained for the CFA Certificate, completing examinations at the end of the course and receiving the two levels of a CFA charter, which is one of the highest distinctions you can earn in the investment management profession. It shows employers a strong level of expertise and guaranteed skills in investment analysis, asset management, and ethics.

FIELD TRIPS

You will have the exclusive opportunity to attend financial and investment conferences and take other field trips to provide you with insights into the challenging yet intriguing world of investment banking. You will visit the Banque de France trading room in Paris, a multinational investment bank, and a financial institution which facilitates corporate tie ups and partnerships.



CAREER OPPORTUNITIES



Morgan
BSB'12
Experienced Senior Auditor



Anne-Sophie
BSB'14
Financial controller



Lucas
BSB'14
Branch Manager



Sance
BSB'10
Financial Analyst



THE HOUSE OF FINANCE

BSB benefits from its own House of Finance, a unique space dedicated to finance and corporate governance integrating pedagogy and research. It contains offices for eight teacher-researchers and separate classrooms for each specialisation such as Corporate Finance, Banking & Asset Management, and Financial Control.

The Bloomberg Trading Room

Known as one of the most remarkable trade centres among French business schools, this room is equipped with 12 triple-screen stations and wall screens broadcasting financial news continuously. It can accommodate up to 25 students at a time and is often a hive of activity. Bloomberg provides a large volume of information and real data, the same as that used by professionals and operators in trading rooms and banks.



FABIEN HEDOUIN
BSB'05
Partner Audit
KPMG

I left BSB to be an auditor, and I became an entrepreneur, engagement leader, accountant, advisor, business developer, controller, marketer, trainer, talent manager, lecturer, recruiter, resource planner, technology project leader... and much more! ”



CÉLINE BACH
BSB'16
Senior Auditor
KPMG

My master's programme in auditing at the Burgundy School of Business enabled me to join KPMG Luxembourg for a traineeship period of six months. After this internship, I realised that I wanted to learn more about the audit profession. That is why I returned to KPMG after my graduation in 2016. In auditing, every day is a new challenge and I am glad to work in an international environment with colleagues from all around the world. ”

MSc DATA SCIENCE & ORGANISATIONAL BEHAVIOUR

SPONSORED BY



- **Start date:**
September 2021
- **Duration/Mode:**
12 months, full-time
- **Credits:**
60 ECTS
- **Eligibility:**
A bachelor's degree in any subject
- **Fees:**
€14,000

OBJECTIVES

The Master of Science Data Science & Organisational Behaviour has a unique structure: the academic portion is related to our world-famous research lab LESSAC and the professional component is sponsored by PwC Luxembourg. The objective of this high level programme is to train you to be able to manage data in order to influence behaviour, and show how data can be useful at all levels of a company, offering a wide range of career options.

WHAT YOU WILL LEARN

- Data science methods
- Applied information analysis
- Introduction to experimental methods and gamification
- Behavioural tools
- Big Data practical applications
- Behaviour in organisations and markets
- ICT Tools
- Programming using software such as "R", "Python", and "Z303"



DISTINCTIVE FEATURES

- An exclusive programme in Europe: this MSc enables you to understand and modify decision making, and deal with big data in organisations.
- Two field trips are included in the programme: Visit to the IBM Data Centre in Luxembourg and participation in the Southern Experimentalist Meeting.

CAREER OPPORTUNITIES

- Data analyst
- Data scientist
- Global strategist
- Analyst in consulting companies
- Marketing or customer services manager
- Economist in banks and financial organisations
- Human resources manager
- Entrepreneur

MSc WINE MANAGEMENT

- **Start Date:**
September 2021
- **Duration/Mode:**
12 months, full-time
- **Credits:**
60 ECTS
- **Eligibility:**
A bachelor's degree in any subject
- **Language requirements:**
IELTS 6.0 or TOEIC 785
- **Fees:**
€15,000

OBJECTIVES

Study at the heart of our exclusive School of Wine and Spirits Business, the first building dedicated to teaching, research, and tastings in the world! This Master of Science is a flagship programme created by BSB in 2012 and since then, a tremendous amount of work has been put in place to provide the best content, faculty and teaching approach.

Our holistic programme allows students to gain management and financial skills in the alcoholic beverage industry alongside in-depth theoretical and practical knowledge of an international business environment.

WHAT YOU WILL LEARN

The MSc Wine Management provides more than 400 hours of teaching in:

- Marketing in the beverage industry
- Legal protection: brand, model, design
- Sales and distribution
- Finance and economics in the wine industry
- Viticulture & œnology
- Wine tourism

More than 60 hours of included field trips and corporate activities:

- Participation in the ProWein fair in Dusseldorf, Germany
- Participation in the Loire Valley Fair
- Field trips in Burgundy, Languedoc and Champagne



DISTINCTIVE FEATURES

EXCELLENT FACULTY AND INTERNATIONAL DIMENSION

The MSc Wine Management programme is proud to have an excellent teaching faculty with an international background offering theoretical knowledge along with practical advice and guidance. Our international faculty and experts either have their own company or are active professionals in the wine, beer or spirits industry. This allows students to receive a rare opportunity to learn from successful teachers, and gain expertise on how to achieve the best results in their field.

UNIQUE TEACHING APPROACH

We offer an active learning method by delivering product knowledge and management training at the same time. Students are engaged in business simulations, real life scenarios in business, financial business plans as well as marketing techniques in spirits and wine. At the end of the programme, all students will earn WSET 2 level (WSET 3 is optional).

CLOSE FOLLOW-UP

True to BSB's core values, we provide very specialised and personalised teaching in small groups of 35 students maximum. Students participate in meetings and workshops to build personal professional projects and interact closely with our teaching experts.

EXCELLENT LEARNING ENVIRONMENT

MSc Wine Management provides excellent facilities - the first of its kind in the world fully dedicated to training and research in wine and spirits management.

- The Wine & Spirits Business Lab: a behavioural research laboratory dedicated to the world of wines and spirits
- The Tasting Room: a fully equipped room for tasting sessions.
- The Wine Cellar: a display room located at the entrance of the School of Wine, showcasing the greatest vintages from France and elsewhere.
- Spirits World: an area dedicated to the discovery of spirits



CAREER OPPORTUNITIES



Arthur
BSB'13
Head of Development



Shutti
BSB'14
Site Events & Wine Communications
Executive



Ge
BSB'14
Business Improvement Manager

MSc ARTS & CULTURAL MANAGEMENT

- **Start Date:**
September 2021
- **Duration/Mode:**
12 months, full-time
- **Credits:**
60 ECTS
- **Eligibility:**
A bachelor's degree in any subject
- **Fees:**
€14,000

OBJECTIVES

The Master of Science Arts & Cultural Management aims to train future arts and cultural managers and provides them with the broad knowledge, experience and skills required to work in cultural and creative industries, both at national and international level. The degree prepares students for managerial positions in the fields of visual arts, performing arts and cultural heritage.

DISTINCTIVE FEATURES

- Visits to international companies based in France.
- Organisation of a contemporary art exhibition or cultural event that teaches students how to work collaboratively with artists at all levels: management, communication, and logistics. For example, the International Festival in Besançon Excentricités in collaboration with the Institute of Fine Arts.
- One field trip to a European capital city with specific study visits, conferences, events, and meetings with professionals.
- A workshop with artists to develop a joint entrepreneurial project.
- Creation of a Cultural Diary: to understand and analyse the current trends in arts and culture.

WHAT YOU WILL LEARN

A GLOBAL APPROACH

- Fundamentals of marketing, finance and management applied to cultural industries
- Art history

CULTURAL DIVERSITY

- An international network of professors and of professional speakers
- Students with varied backgrounds and origins, fostering enriching exchanges and shared experiences

EXCELLENT FACULTY

The Arts and Cultural Management department is extremely humbled to have the founder of Le Consortium Museum, Franco Gauthero, teaching and sharing his professional experience at BSB. In addition, we have highly qualified teachers who are famous in their field and are ready to share their expertise with you to help you achieve the same level of success.

ACHIEVING PROFESSIONAL EXCELLENCE

You will have an outstanding opportunity to engage not only in art projects, but also to present them in front of a panel of angel investors via BSB's incubator The Entrepreneurial Garden. This will allow you to learn more about the competitive world of art and cultural management, and how to execute your masterpieces and turn them into a business with the help of experts.



CAREER OPPORTUNITIES



Camille
BSB'13
Press Officer



Ting
BSB'15
Content Manager



Jiawei
BSB'16
Digital Marketing Manager Asia

MSc DIGITAL LEADERSHIP

SPONSORED BY



- **Start Date:**
September 2021
- **Duration/Mode:**
12 months, full-time
- **Credits:**
60 ECTS
- **Eligibility:**
A bachelor's degree in any subject
- **Fees:**
€14,000
- **Campus:**
Lyon

OBJECTIVES

The Master of Science Digital Leadership helps you acquire the critical skills needed today to navigate in our increasingly digital world. Upon completion, you will gain advanced technical skills to either help your future employer take on the challenge of digital transformation or to embark upon your own entrepreneurial venture. Whether inside or outside the classroom, you will engage in a combination of learning-by-doing activities, projects and challenges which are designed to help you seize opportunities for value creation.

DISTINCTIVE FEATURES

- Sponsored by the French Tech, a local ecosystem promoting digital and technological entrepreneurship, and Digital League, the local cluster of industries coordinating digital innovation activities for private and public partners.
- Highly innovative and broad-vision programme content that has been designed with authoritative experts and companies from the digital world in Europe.
- Teaching methods focusing on a hands-on approach with activities and interactions with experts and entrepreneurs.
- This programme is taught in Lyon, home to over 4,000 companies, 50,000 jobs and 1,000 researchers. Located in France's second-largest digital hub, BSB's brand new campus is modelled after Google's headquarters, immersing you in a productive business environment of the future.

WHAT YOU WILL LEARN

- Creativity and innovation management
- Writing business plans and pitches
- Digital consumer behaviour
- Artificial intelligence and machine learning
- Collaborative economy in the digital age
- Digital entrepreneurship
- Business game simulations
- Finance and economics for project leaders and entrepreneurs



CAREER OPPORTUNITIES

AURÉLIE
BIDERMANN

Léa
BSB'14
US Retail Coordinator

win
technologies

Amandine
BSB'14
Talent Manager

And also :

- Digital marketing manager
- Chief digital officer
- Community manager
- Digital innovation manager

SPECIALISED MASTER IN MANAGEMENT OF CULTURAL ENTERPRISES AND CREATIVE INDUSTRIES - MS MECIC PARIS

- **Start Date:**
September 2021
- **Duration/Mode:**
12 months, full-time
- **Credits:**
75 ECTS
- **Eligibility:**
A bachelor's degree in any subject
- **Fees:**
Non EU: €14,000 / EU: €11,000
- **Campus:**
Paris
- **Taught in French**

OBJECTIVES

Taught from our Paris campus, the Specialised Master in Management of Cultural Enterprises and Creative Industries is aimed at students, young professionals and mid-career management professionals wishing to specialise in the creative industries, as well as people with artistic backgrounds who want to acquire skills in marketing and communications. It is also ideal for international students who are keen to explore the French model of heritage enhancement and support for film production.

DISTINCTIVE FEATURES

- Learning is based on a combination of theoretical courses given by BSB professors and external lecturers from cultural sectors.
- Our selection process ensures a rich mix of French and international students, creatives and professionals in retraining. This diversity forms a group that enriches itself and energises the entire training process.
- An introduction to the French cultural network.
- A European Seminar on Cultural Management: 4 days in a European capital with study visits, conferences, meetings with professionals from local cultural institutions to understand the cultural specificities of a country in terms of funding, production and dissemination.
- A network of 80 major players in the Parisian and national cultural world.

WHAT YOU WILL LEARN

The programme relies on a large network of professional partners with different degrees of involvement:

- participation in a business presentation
- submission of a project feasibility study
- conferences and lectures



CAREER OPPORTUNITIES

Chen

BSB'11

Head of Press Relations - United Asia Live Entertainment (Shanghai)

Sarah

BSB'18

Patronage and Partnerships Assistant



Daphné

BSB'18

Patronage Project Manager



SPECIALISED MASTER IN INTERNATIONAL TRADE IN WINE & SPIRITS - MS CIVS

- **Start Date:**
October 2021
- **Duration/Mode:**
Full-time or part-time
- **Credits:**
75 ECTS
- **Eligibility:**
A bachelor's degree in any subject
- **Fees:**
Full-time: € 14,500
Contact us for the part-time fees
- **Campus:**
Full-time: Dijon / Parttime: Paris
- **Taught in French**

OBJECTIVES

The Specialised Masters in International Trade in Wines and Spirits welcomes students who are passionate about wines and spirits and wish to occupy executive positions requiring expertise in the wine-producing world together with advanced managerial skills. Relying on a very powerful network of graduates and as a pioneer in teaching in these industries, this programme is a leader in the French-speaking market.

WHAT YOU WILL LEARN

MANAGERIAL AND MARKETING SKILLS

Learn the fundamentals of the wine and spirits sector management.

SECTORAL APPROACH

Introduction to the main vineyards, the players in the sector and the characteristics of the major markets.

TECHNICAL QUALIFICATIONS

To enable you to represent a winery or a wine merchant, a terroir or an appellation, to explain the specificities of vinification and products and to comment on a wine during tastings.

STUDY TRIPS

Discover and understand the wine-growing regions, the issues, the players and share with them their experiences and the realities of the market.



DISTINCTIVE FEATURES

The Specialised Masters in International Trade in Wines and Spirits is a programme dedicated to training specialists in trade and marketing who will be able to apply in-depth theoretical and practical knowledge in a national and international environment dedicated to the wine and spirits industry. The academic curriculum is dense, enriched by experts for a global understanding of the sector and rapid integration into the industry.

You can choose between 2 tracks:
full-time or part-time.

CAREER OPPORTUNITIES



Jérôme

BSB'15

Head of Wine Tourism Development & Sales



Emile

BSB'16

Sales Manager



BROWN-FORMAN

Juliette

BSB'17

On Trade Area Manager



MORE THAN **16,000**
GRADUATES 

93% OF OUR GRADUATES
FOUND A JOB IN LESS
THAN 6 MONTHS

UP TO **€41,000**
AVERAGE GROSS ANNUAL SALARY AFTER GRADUATION

UP TO **€48,000**
AVERAGE GROSS ANNUAL SALARY AFTER
GRADUATION FROM THE MASTER IN MANAGEMENT

YOUR VERY OWN BSB ALUMNI NETWORK

You'll join our community of more than 16,000 graduates worldwide, which gives you support, knowledge-sharing and partnership opportunities throughout your career.



NICOLAS LAINÉ

BSB'12

MSc Wine Management's graduate
Export Manager, Wine Tourism & Events
Manager - Château de Meursault

Among the three existing programmes on the French market, only the MSc Wine Management really met my expectations: a training totally in English to acquire technical and business vocabulary, an imperative in an environment where most of the transactions are done at an international level; cultural and professional diversity in our class, a real strong asset because there is an undeniable cultural component in the tasting of a wine, which generates rich and very formative exchanges to understand the specificities of different markets.

I like the wine-making approach which is deeply rooted in the Burgundy terroir. It is a region that fascinates me: it produces some of the best wines in the world, from only two grape varieties, Pinot and Chardonnay. All this in a rather small geographical space, and yet it brings out an incredible mosaic of wines. I am touched by the humility of these winemakers who have a real sensitivity. ”



CÉCILE DUCROT-LOCHARD

BSB'97

Master in Management's graduate

I have been committed for years to show that luxury and sustainable development are compatible. I spent five years at HSBC dealing with socially responsible investments. One day, I brought Lafarge in, which had a brand new partnership with WWF. It was a trigger for me: I told myself that this kind of association needed profiles like mine to develop, and I made a spontaneous application and that was the beginning of my journey with non-profit organisations. First in charge of corporate partnerships, I became Director of Philanthropy and responsible for the "Luxury & Environment" programmes. I decided to leave WWF to devote myself to writing, and Luxury and Sustainable Development, the new Alliance came out in 2011. At the same time, I set up a consulting firm, Citizen Luxury. Today, I am still at the head of this firm, and I have also just joined LVMH as Communications Director of the new cosmetics house born in early 2016, Cha Ling, incubated by Guerlain. I am delighted to join an initiative that blends luxury and sustainable development and dares to communicate on the subject. ”



JOIN OUR GRADUATE PROGRAMMES

ALL-INCLUSIVE TUITION FEES

Tuition fees are guaranteed for the entire duration of the graduate programmes. They include:

- Courses and lectures
- Field-trips costs (when applicable)
- Access to our campus and our Learning Centre

LANGUAGE SUPPORT

- International semesters (when applicable)
- Language tests and preparation for IELTS, TOEIC, or CECRL
- French language courses for non-native speakers

ACADEMIC AND CAREER SUPPORT

- Tutoring during group work
- Access to e-learning in support of courses
- Remedial courses if needed
- Support from our staff throughout your studies: International Relations, Schooling, Career Booster, Development and Personal Support department.
- Access to our alumni network of more than 16,000 graduates

REQUIREMENTS

Academic and language requirements may vary between programmes but are generally as follows:

PROGRAMME	ACADEMIC REQUIREMENTS	LANGUAGE REQUIREMENTS
Masters in Management MSc programmes	Bachelor's degree	English: IELTS : 6.0 French : B2
MS programmes	Master's degree	

Apply on our website



HELP IS ALWAYS AT HAND

France offers financial support to international students for your health care and housing. BSB's staff will be at your side as soon as your registration has been validated and when you arrive on campus to guide you through the administrative steps.

HEALTH CARE

Foreign students benefit from social security coverage during their studies in France. In order to increase the amount of reimbursement of your health expenses, you can sign up for a complementary health or mutual insurance policy.



Watch our video to see what happens during Welcome Week



ACCOMMODATION

You will be able to find a place to live before you arrive via our accommodation platform **Studapart**. There's plenty of options to choose from such as apartments, studios, single rooms, shared flats, or a student residence. In France, you need to have a guarantor residing in France to book your accommodation. If you don't have one, Studapart can act as your guarantor thanks to the BSB Studapart Guarantee.

Many international students also receive financial support to pay their rent. The CAF (Caisse d'Allocations Familiales) can pay you housing assistance in the form of an Aide Personnalisée au Logement (APL) or an Allocation de Logement à caractère Social (ALS). If you came to France on a visa, you must have a VLS-TS to benefit from the CAF housing aid.

Get some tips to prepare for your new life in France



BSB PROGRAMMES

- Bachelor in Management
- Master in Management – Grande Ecole Programme
- MSc Luxury Management & Innovation
- MSc Digital Leadership
- MSc Arts & Cultural Management
- MSc Corporate Finance & Investment Banking
- MSc Global Sustainable Entrepreneurship
- MSc Data Science & Organisational Behaviour
- MSc Wine Management
- MS CIVS
- MS MECIC Paris
- MBA Wine & Spirits Business
- Short-term programmes
- Summer School
- Winter School
- Exchange Programmes

CONTACT

Info-international@bsb-education.com

DIJON CAMPUS

29 rue Sambin - BP 50608
21006 Dijon Cedex
Tel. +33 (0)380 725 900

FOLLOW BSB

@BurgundySB



BSB
BURGUNDY SCHOOL OF BUSINESS