



UNDERGRADUATE

INTERNATIONAL PROSPECTUS 2021





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BSB: INSPIRING CHANGE

Today's fast-paced world is forcing business professionals to reinvent models, processes and systems at speeds never seen before. As companies respond to pressures to adjust to technological, financial and organisational changes, they're looking to the next wave of graduates to share new ideas and find solutions to make a positive impact.

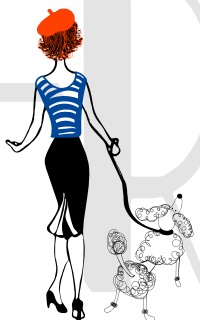
At BSB, we shape you to become an agile manager and leader, able to create new ways of working and to adapt and evolve in a global environment. Our programmes are built around immersive challenges, pushing you to solve real-world problems and create sustainable business models that put economic, social and environmental values at the heart of innovation.

Through it all, we stay by your side at each stage of your development, to encourage, support, and bring out the best in you. Together, we'll do more than just anticipate change; we'll inspire it.

Stéphan Bourcieu
BSB Dean

EXPERIENCE THE FRENCH TOUCH AT BSB

France is a multicultural and open society, proud of its history and yet simultaneously looking to the future. By studying at BSB in France, you will experience our famous *art de vivre*, and see for yourself why the French lifestyle is renowned worldwide.



STEP INTO OUR CULTURE

With one of the most prestigious cultural heritages in the world and a thriving hub of creative activity today, you'll find an endless variety of festivals, concerts, museums, theatres, cinemas, street art, and more.





FRANCE IS THE WORLD'S SEVENTH LARGEST ECONOMY

Burgundy is home to some of the world's largest multinational companies operating in a variety of industries. Due to a supportive business environment, you'll also find plenty of small and medium-sized enterprises as well as start-ups backed by the French Tech movement, a unique ecosystem that brings together investors, decision-makers and community builders.

OVER 30 FRENCH COMPANIES ARE IN THE FORTUNE GLOBAL 500 RANKING



Carrefour

L'ORÉAL
PARIS

LVMH
MOËT HENNESSY • LOUIS VUITTON



SEB



RENAULT



SAINT-GOBAIN



URGO



vallourec



Veepee





BURGUNDY: FINE WINES AND MUCH MORE

One of the most dynamic regions in France, Burgundy is ideally located with Switzerland, Italy, Germany, Luxembourg, and Belgium right on your doorstep.

Living in Dijon, you will have easy access to major highways, the Dijon Bourgogne airport, and the SNCF railway station.



With nearly 2.9 million inhabitants, the Burgundy region is sought after by those in the hospitality industry for its time-honoured techniques and extensive knowledge of food and wine.

Unique in the world, the “climates” of Burgundy’s vineyards were classified as a UNESCO World Heritage Site in 2018.

Extending over 1247 plots of vines, each estate is more prestigious than the other. Imagine spending your weekends discovering vineyards that are over 200 years old through the prestigious “Route des Grands Crus” and walking amongst the grapes that will produce vintages reserved for the wealthiest clientele in the world such as Romanée Conti, Château de Pommard, or Clos de Vougeot.





#WE
ARE
BSB

MANGO

LONGCHAMP

DIJON, THE FEEL GOOD EFFECT

Capital of one of France's 13 regions, Dijon is a dynamic, young metropolis where you can easily walk to the city's many attractions such as concerts, shows, festivals, exhibitions, museums, and nightlife. You'll be thrilled by the amount and diversity of activities you can enjoy in between your classes - there's always something new to discover!



DIJON,
2nd MOST
POPULAR CITY
IN FRANCE

Étudiant - « Student Life » criteria
Sept. 2019



ARE YOU A FOODIE?

True to the French gastronomic tradition, alongside elegant restaurants and wine bars, Dijon also offers laid back places to enjoy coffees, sweet treats, classic burgers, and pizza.



From soccer to roller derby, ice skating, rock climbing, dance or basketball, there are more than 400 sport clubs in Dijon.



DIJON IS ONE OF THE MOST ENVIRONMENTALLY FRIENDLY CITIES IN EUROPE

Our city is committed to becoming a leader in urban sustainability and environmental awareness. Throughout Dijon, you'll find many green places to study, play or relax.





JOIN OUR INTERNATIONAL COMMUNITY

With 66 nationalities represented on campus and 500 international students each year, BSB has a long tradition of international openness.

In 2018, BSB was one of the first institutions to receive the Bienvenue en France label. Awarded by Campus France, it recognises our quality and accessibility of information, facilities, training opportunities, housing, campus life, and alumni relations.



A VERY UNIQUE STUDY ENVIRONMENT

DIJON: A CITY MADE FOR STUDENTS

Located in the heart of the city centre of Dijon, BSB's campus is a stimulating place to study, entirely redesigned for the student's experience:

- Trading Room
- Arts and culture area
- Student Lounge
- Gym
- Music studio
- Dance studio
- Zen Room
- Lounge area
- Green Park
- The Entrepreneurial Garden

Very close to the train station, the campus is accessible on foot or by public transport. Student housing, shops, cafés, restaurants: no need for a car, you have everything within easy reach.

PARIS & LYON

BSB also have a campus in Lyon and one in Paris, available for some specific programmes.

Contact us for more information




THE LEARNING CENTER

BSB's Learning Centre offers an exceptional work environment, facilitating creative interactions and knowledge-sharing.

- Creativity Hub - an ideal space for group work
- Career Centre - get personal support and coaching
- Kaizen Room - brush up on your language skills in our e-learning space

THE HOUSE OF FINANCE: BLOOMBERG TRADING ROOM

Launched in 2018, the House of Finance gives students an insider's view on a real trade centre with the latest Bloomberg technology.

 Explore our Dijon Campus
Click to see the video



BSB: MORE THAN 120 YEARS OF EXPERTISE



Founded in 1899, BSB is an international Grande Ecole for teaching and research. For more than a century, BSB has been reinventing itself, offering its students a unique way of understanding the world and preparing them for the jobs of tomorrow.

THE "GRANDE ECOLE" SYSTEM

The French "Grandes Ecoles" are highly selective business and engineering schools accredited by the French Ministry of Education and recognised worldwide.

This status confirms our close ties with the corporate world and therefore, studying at BSB offers students the opportunity to benefit from an exceptional network of companies and entrepreneurs.

*Meet-Up with Pauline Laigneau, founder of Gemmyo,
the first French online jewellery company*



Muhammad Yunus, Nobel Peace Prize 2006



A GLOBAL VISION

At BSB we encourage knowledge sharing and open-mindedness, so we regularly organise meetings and conferences with prestigious international speakers such as:

- Rigoberta Menchu, Nobel Peace Prize 1992;
- Vernon Smith, Nobel Prize in Economics 2002;
- Muhammad Yunus, Nobel Peace Prize 2006.



INTERNATIONAL FACULTY

BSB has ten programmes which are fully taught in English and 39% of our professors are international.

Every year BSB organises the Weeks of Excellence, during which 40 prestigious speakers come to give more than 50 course modules. These speakers represent renowned international universities such as:

- Harvard Faculty of Arts and Sciences (USA);
- University of North Texas (USA);
- Brock University (Canada);
- Curtin University of Technology (Australia);
- University of Stellenbosch Business School (South Africa).

BSB ON THE RISE

- BSB is in the Top 100 of the Financial Times ranking, the reference point for all international business school rankings. Four years after its first appearance, BSB confirms its place in the Top 80 worldwide (74th) and continues its dynamic growth. Our position marks an increase of five places over the previous edition, and is the third highest increase among all French ranked business schools.
- We have gained five places in eight years and are firmly in the Top 15 Business Schools in France according to the SIGEM ranking, the most famous ranking given by students from preparatory classes.
- BSB has been awarded the title of HappyAtSchool® 2020, which reflects the level of satisfaction of students and alumni with higher education establishments based on various criteria including facilities and environment, education, student life, relations with companies, and confidence in the future.



RECOGNITION IN FRANCE AND FAR BEYOND



AACSB and EQUIS are international accreditations that recognise management schools for the quality of their training. Accredited by AACSB since 2014 and EQUIS since 2016, BSB is in the top 1% of all business schools worldwide with this impressive dual accreditation.



We are proud members of the prestigious Conférence des Grandes Ecoles, the accrediting body recognised by the French Ministry of Education, which gathers the 40 most recognised schools in France.



BSB's Bachelor degree is accredited by the French Ministry of Higher Education, Research and Innovation. This diploma is equivalent to a Bac+3 level and gives access to the continuation of studies in the Master in Management - Grande Ecole programme (Bac+5).

BSB: THE PEDAGOGY THAT MAKES THE DIFFERENCE



INDIVIDUAL ATTENTION

We strongly believe that students thrive in an academic environment which is focused on personalised learning and customised support.

- Classroom courses only - no large lecture halls
- An average of 35 students for 1 teacher
- 83 professors and 450 expert speakers
- E-learning offered only in aid of classes and not as a replacement
- A safe, walkable campus for 2800 students

WE STAY BY YOUR SIDE

At BSB, we offer the coaching and support you need to help find your purpose and fulfil your role in society, in your community and in a company or organisation. Throughout your time at BSB, we help you to:

- Search for company internships.
- Prepare for your international trips.
- Choose academic courses such as your third year specialisation.

A WORLD OF OPPORTUNITIES AWAITS YOU

Thanks to our immersive teaching methods, our bachelor programme gives you immediate exposure to the real world of business through field trips, case studies, training simulations, and meetings with professionals. With a strong knowledge base and practical experience under your belt, you'll hit the ground running upon graduation.

OUR CURRICULUM CHANGES FASTER THAN YOU DO

As a smaller, private institution, we have the flexibility and freedom to rapidly adjust our curriculum according to current affairs and changes in today's society and business environment. In fact, our programmes change every year in order to ensure we're providing a highly relevant education that prepares our students for a rapidly changing world.

COMMITMENT

Being a responsible manager also means being considerate of others, being aware of our impact on the environment and our role in society.

BSB trains you to become a responsible manager and encourages you to carry out awareness-raising projects with a positive impact in order to learn how to motivate others, encourage diverse points of view, fight against inequalities, and develop smart environmental practices.

*Meet-Up with Raphaël Einthoven,
French philosopher who wrote about change*



*Meet-Up with Guillaume Gibault, founder of Le Slip Français,
one of the most successful French start-up*

INSPIRATION

Nurture your geopolitical, economic and cultural openness with our "Meet-Up Inspiring Leaders" conferences. Throughout the year, we invite business leaders, philosophers and entrepreneurs to share their stories and inspire you to take risks, experiment. and follow your dreams.

LEARNING BY DOING

During your three years of study, you will work in various teams in order to develop project management skills and understand different perspectives. You'll also build greater self confidence as you participate in workshops, group projects and joint presentations.



BSB'S COMPREHENSIVE PROGRAMME

Customise your educational experience to suit your professional goals

YEAR 1

YEAR 2

<p>2 TRACKS 100% English OR French with progressive English</p> <p>DIJON CAMPUS LYON CAMPUS</p>	<p>CORE COURSES Fundamentals of Marketing & Business</p> <hr/> <p>Marketing / Communication / Sales</p> <ul style="list-style-type: none"> • Market research and consumer behaviour • Commercial strategy and management dashboards • Marketing Case Study • Negotiation <p>Management / Strategy / Entrepreneurship</p> <ul style="list-style-type: none"> • Business functional approach • Entrepreneurship <p>Economics / Social sciences</p> <ul style="list-style-type: none"> • Microeconomics / Macroeconomics • Quantitative methods • Communication & Relationship (Voltaire project) • Information technologies for Managers <p>Accounting / Law / Finance</p> <ul style="list-style-type: none"> • General accounting • Introduction to Business law <p>General culture</p> <p>Foreign languages</p> <ul style="list-style-type: none"> • English • + a 2nd foreign language (compulsory)* • + a 3rd foreign language (optional) 	<p>CORE COURSES Fundamentals of Marketing & Business</p> <hr/> <p>Marketing / Communication / Sales</p> <ul style="list-style-type: none"> • E-business • Products and services strategy • Market studies and marketing strategy • Communication & Distribution Strategy • Purchasing <p>Management / Strategy / Entrepreneurship</p> <ul style="list-style-type: none"> • Entrepreneurship <p>Economics / Social sciences</p> <ul style="list-style-type: none"> • International issues • Enterprise Information Systems <p>Accounting / Law / Finance</p> <ul style="list-style-type: none"> • Management Control & Taxation • Introduction to Corporate Finance <p>Foreign languages</p> <ul style="list-style-type: none"> • English • + a 2nd foreign language (compulsory)* • + a 3rd foreign language (optional)
	<p>Customised reinforcement</p> <ul style="list-style-type: none"> • Public speaking • English • Logics & Mathematics 	

*German, Chinese, Spanish, French, Italian

<p>INTERNATIONAL EXPERIENCE</p>	<p>4-week intensive English course at a university in Ireland or Canada</p>	<p>International seminar 100% in English</p>
<p>PROFESSIONAL EXPERIENCE Up to 13 months of professional experience</p>	<p>Internship or humanitarian mission 2 to 4 months</p>	<p>Internship 2 to 4 months</p>



Delphine BERTIN
Head of Bachelor programme

Our bachelor's programme will provide you with the skills and confidence you need to transform your career, your life, and the world we live in. Bolstered by a student-centric teaching model, BSB's dedicated staff will guide, encourage and coach you every step of the way.

Thanks to our tailored "Learn & Do" pedagogy, a strong connection with the business world, and an international environment, we guarantee to accelerate your employability and maximise your chances of success in the pursuit of your academic and professional goals.

YEAR 3

Option : join the programme directly in the 3rd year

CORE COURSES SPECIALISATIONS (1 SEMESTER)

Marketing / Communication / Sales

- Digital communication
- International account manager
- International marketing

Management / Strategy / Entrepreneurship

- Strategy
- Business Model

Economics / Social sciences

- Organisational Behaviour
- Ethics & social responsibility

Accounting / Law / Finance

- Financial & Economic News
- International Accounting

Langues

- English
- + a 2nd foreign language (compulsory)*
- + a 3rd foreign language (optional)

SPECIALISATIONS

- Luxury Management
- Digital Management
- Business Development
- International Business Management
- Wine Tourism



BACHELOR

NEXT STEPS



**MASTER IN MANAGEMENT -
GRANDE ECOLE PROGRAMME
BAC +5**



**CAREER CHOICES AFTER
A BACHELOR DEGREE**

- Business Developer
- Area Manager
- Communication Executive
- Marketing Assistant
- Product Manager
- Export Zone Manager
- Purchaser
- Customer Advisor

International semester
or dual-degree

Internship 3 to 5 months

OR

Work-study format over 1 year



PICK THE SPECIALISATION THAT SUITS YOU

After two years of self discovery and growth, you'll acquire in-depth business knowledge and skills in one of our competitive programmes. Here again, we are at your side to help you make the right choice.

INTERNATIONAL BUSINESS MANAGEMENT

All the assets to understand business and management in an international environment:

- International strategy
- Human resources management
- Operations management
- International finance

MARKETING DU LUXE

Get all the keys to enter the very selective field of Luxury Management. You will learn insider tips and tricks as well as the fundamentals to reach positions such as Buyer or Product Manager in this exclusive sector.

Taught in French only.

DIGITAL MANAGEMENT

This specialisation trains you in digital professions:

- Understanding the impact of digital on society
- Digital transformation in companies
- Digital marketing tools
- Creativity and innovation management
- Digital entrepreneurship
- Business project (creation of a business plan for a digital start-up)
- Digital workshops («coding», blockchain, personal branding).

Taught on Lyon campus only

BUSINESS DEVELOPMENT

This is an ideal choice if you're keen to learn more about business growth, acquisitions and investments. We'll cover topics such as distribution channels, the secrets of negotiation, and strategic vision within a commercial environment.
Taught in French only.

SUSTAINABLE BUSINESS MANAGEMENT

As tomorrow's managers, you'll learn how to make a positive impact and exercise corporate social responsibility.

- Finance: risk management and responsible investment
- Marketing & communications: responsible consumption, business ethics, and best practices
- Sustainable strategies, environmental awareness and responsible innovation

WINE TOURISM

We provide training in sales and marketing know-how adapted to the world of wines and spirits:

- Viticulture and oenology
- Tasting techniques
- Tourism marketing
- Communication
- Development of wine tourism products
- Merchandising
- Business project (creation of a business plan for an innovative wine project) study trips to discover different wine regions (Champagne, Bourgogne, Beaujolais).



Chiang Mai - Thailand

LET'S GO ABROAD

BSB's global network enables you to explore the world and further enhance your international experience. During your third year of our bachelor programme, you'll have the opportunity to study abroad for one semester or to obtain a dual-degree with one of our partner institutions. We'll advise you on the best match, guide you through the process, and help organise the details such as accommodation or paperwork.

MORE THAN 50 INTERNATIONAL DESTINATIONS

- Dual degree
- Study semester

NORTH AMERICA

- Canada**
- Laurentian University - Ontario ●
 - Memorial University of Newfoundland - St John's ●
 - Université du Québec à Chicoutimi (UQAC) ●
 - Université du Québec en Outaouais (UQO) - Gatineau ●
 - University of New Brunswick, Fredericton ●
 - University of the Fraser Valley - British Columbia ●
 - Vancouver Island University - Nanaimo, British Columbia ●
- Mexico**
- Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) - Querétaro ●
 - Universidad Panamericana - Guadalajara ●
- United States**
- Montana State University - Bozeman ●
 - Stetson University - Deland, Florida ●
 - Texas Christian University - Fort Worth ●
 - University of North Texas - Denton ●
 - Virginia Polytechnic Institute and State University - Blacksburg ●

SOUTH AMERICA

- Argentina**
- Pontificia Universidad Católica Argentina (UCA) - Rosario ●
- Brasil**
- Pontificia Universidade Católica do Paraná (PUCPR) - Curitiba ● ●
- Chile**
- Universidad Técnica Federico Santa María - Valparaíso ●
- Peru**
- Universidad de Piura (UDEP) - Lima ●
- Uruguay**
- Universidad de Montevideo ●

EUROPE

- Austria**
- MCI Management Center Innsbruck ●
- Finland**
- JAMK University of Applied Sciences, Jyväskylä ●
 - Lappeenranta University of Technology ●
- Germany**
- Hochschule Harz - Wernigerode ● ●
 - Katholische Universität Eichstätt - Ingolstadt ●
- Great Britain**
- Nottingham Trent University ● ●
 - Oxford Brookes University ●
- Hungary**
- Corvinus University of Budapest ●
 - University of Pécs ●
- Ireland**
- Dublin City University ●
 - National University of Ireland Galway (NUI Galway) ● ●
- Italy**
- Università Carlo Cattaneo - LIUC - Castellanza ●
 - Università di Pisa ●
- Russia**
- RANEP Institute of Business Studies Moscow (IBS) ●
- Spain**
- Universidad de Navarra - Pampelune ●
- Sweden**
- Mälardalen University - Västerås ●
- Switzerland**
- ZHAW Zürich University of Applied Sciences - Winterthur ●
- Turkey**
- Bilkent University, Ankara ●
 - Sabanci University, Tuzla / Istanbul ●

AFRICA

- South Africa**
- University of Stellenbosch ●

ASIA

- China**
- Capital University of Economics and Business (CUEB) - Pékin ●
 - Shanghai University of International Business & Economics (SUIBE) ●
- Indonesia**
- Universitas Gadjah Mada - Jakarta et Yogyakarta ●
- Japan**
- Akita International University ●
- Malaysia**
- Taylor's University - Kuala Lumpur ●
- Singapore**
- Nanyang Technological University ●
- South Korea**
- INHA University - Séoul ●
 - Hanyang University - Séoul ●

MIDDLE EAST

- United Arab Emirates**
- Abu Dhabi University - The College of Business Administration ●

OCEANIA

- Australia**
- Curtin University - Perth ●
 - The University of Newcastle ●



SEE THE COMPLETE LIST OF OUR PARTNER INSTITUTIONS AT WWW.BSB-EDUCATION.COM



*Hum'India Student Union
Humanitarian mission in India with The Blue Turtle Centre NGO*

LIVE YOUR BEST STUDENT LIFE

Culture, sport, media, business - with over 25 student organisations, you'll find the club that best suits you! By actively taking part in our on-campus associations, you'll make new friends, have fun, and practice your people skills.

BSB students regularly organise events like Welcome Weekends, the Christmas Gala, inter-school competitions, and volunteer projects to support humanitarian or environmental causes.

All BSB student unions are committed to having a positive impact and encouraging diversity. They organise solidarity events such as Disability Day, blood donations, or campaigns to prevent the dangers of alcohol abuse during parties.

Learn more about BSB Student Unions



GAIN PROFESSIONAL EXPERIENCE RIGHT FROM THE START

Internships in companies, field trips, and meetings with professionals are an integral part of our programmes. At BSB, we provide you with the soft skills and knowledge to make you agile and responsible managers and to boost your employability.

BSB CAREER BOOSTER

Individual coaches will help you enhance your employability and put you in contact with employers via dedicated company meetings and recruitment forums.

We also run thematic workshops to help you:

- Search for internships and jobs.
- Build an attractive CV.
- Activate your network via LinkedIn.
- Practice for interviews.

LEADERSHIP PROGRAMME

BSB trains you to join the graduate programmes of large companies. Our selective leadership coaching programme helps you to strengthen your assertiveness, your emotional intelligence and your ability to evolve in an uncertain environment.

Our approach is based on an immersive pedagogy that will confront you with situations of group decision-making or crisis management. The exchanges and personalised work with our coaches will allow you to implement an authentic leadership style, in line with your values and personality.

TALENT BOOSTER

Self-development is the key to a fulfilling academic and professional career. BSB brings in experts and professionals from the business world to support you throughout your studies, helping you identify your talents, find a career path that suits your personality, and build upon your unique strengths.

BSB STUDENTS HAVE RECEIVED JOB

OFFERS FROM TOP GLOBAL COMPANIES

altran

BANQUE POPULAIRE
BOURGOGNE FRANCHE-COMTE
ADDITIONNER LES FORCES. MULTIPLIER LES CHANCES

CHANEL

HAYS Recruiting experts
worldwide

HARIBO

HERMÈS
PARIS

IBM

innocent

Johnson & Johnson

Kellogg's

KPMG

LVMH
MOÏT HENNESSY LOUIS VUITTON



MORE THAN **16,000**
GRADUATES 

100% OF OUR GRADUATES
FOUND A JOB
IN LESS THAN
8 MONTHS

UP TO **€35,000**
AVERAGE GROSS ANNUAL SALARY AFTER GRADUATION

UP TO **€41,000**
AVERAGE GROSS ANNUAL SALARY AFTER
GRADUATION FROM THE MASTER IN MANAGEMENT

ACCESS TO BSB'S GLOBAL ALUMNI NETWORK

You'll join our community of more than 16,000 graduates worldwide, which gives you support, knowledge-sharing and partnership opportunities throughout your career.

DURING YOUR STUDIES

Through business meetings, courses, trainings or mentoring sessions, BSB graduates regularly come to campus to meet you, share their professional experiences, and invite you for internships or company immersion days.

A SUPPORT NETWORK FOR LIFE

ONLINE NETWORKING PLATFORM

Find all the information you need to grow and maintain your BSB alumni network: geolocalised alumni directory, agenda, events and exclusive job offers.

ALUMNI EVENTS

With the support of its leading alumni, BSB organises numerous meetings in France and abroad. These events allow you to strengthen your network and expose you to new perspectives. Your calendar will be full of after work networking events, thematic workshops and trainings, VIP invitations to the MeetUp Inspiring Leaders conferences, special offers for trade fairs and events (such as Vivatech or Vinexpo), and graduation anniversaries.

CAREER COACHING

You can count on BSB during each major step of your professional career: job search, preparation for interviews, assistance in retraining, and putting you in contact with partners.



CLARINS

Cécile LALOY - BSB'18
Brand & Product Training Assistant
Clarins



Vincent MARINE - BSB'17
Supply Chain Assistant
Domaine Faiveley



Agathe NAPPEY - BSB'18
HORECA Key Account Assistant
Nestlé Nespresso SA



Bastien BORDE - BSB'14
WW Retail Performance Analyst
Gucci



A BACHELOR PROGRAMME LIKE NO OTHER

ALL-INCLUSIVE TUITION FEES

[APPLY NOW](#)

Tuition fees are guaranteed for the entire duration of the bachelor programme.

- €7,500 per year for the three-year course
- €8,500 for the third year only

Your tuition includes:

- Courses and lectures
- One or two semesters of academic exchange in one of our partner institutions (excluding transport and accommodation)
- Access to our campus and our Learning Centre (open six days a week from 8:30 am to 10 pm on weekdays)

Language support

- A four-week intensive English course in Ireland or Canada (excluding transport and accommodation)
- Language tests and preparation for IELTS, TOEIC, or CECRL
- French language courses for non-native speakers

Academic and career support

- Tutoring during group work
- Access to e-learning in support of courses
- Remedial courses if needed
- Support from our staff throughout your studies plus participation in Talent Booster, Leadership Programme and Career Booster
- Access to our alumni network of more than 16,000 graduates



ADMISSIONS

Our Bachelor programme has one intake each year in September. All applications are made online.

As part of your application you will be required to provide the following :

- A non-French secondary school diploma
- The following language tests results:
 - English track IELTS: 5.5 or TOEIC: 700 or TOEFL IBT: 65
 - French track: TCF/TEF: B2



HELP IS ALWAYS AT HAND

France offers financial support to international students for your health care and housing. BSB's staff will be at your side as soon as your registration has been validated and when you arrive on campus to guide you through the administrative steps.

HEALTH CARE

Foreign students benefit from social security coverage during their studies in France. In order to increase the amount of reimbursement of your health expenses, you can sign up for a complementary health or mutual insurance policy.



Watch our video to see what happens during Welcome Week



ACCOMMODATION

You will be able to find a place to live before you arrive via our accommodation platform **Studapart**. There's plenty of options to choose from such as apartments, studios, single rooms, shared flats, or a student residence. In France, you need to have a guarantor residing in France to book your accommodation. If you don't have one, Studapart can act as your guarantor thanks to the BSB Studapart Guarantee.

Many international students also receive financial support to pay their rent. The CAF (Caisse d'Allocations Familiales) can pay you housing assistance in the form of an Aide Personnalisée au Logement (APL) or an Allocation de Logement à caractère Social (ALS). If you came to France on a visa, you must have a VLS-TS to benefit from the CAF housing aid.

Get some tips to prepare for your new life in France







APPLY IN 4 STEPS

STEP 1

Complete your application file online on our website.

The rest of the registration also takes place online: an oral interview and a logic test.

STEP 2

Keep an eye on your emails!

You will receive the notification of acceptance and the pre-acceptance letter. Pay the deposit: this step is necessary to reserve your place in the programme.

STEP 3

Time to make arrangements for your visa.

As soon as you receive your final acceptance letter, make an appointment with Campus France. Once your application has been validated by Campus France, make an appointment for your visa.

STEP 4

Prepare for your arrival.

As soon as you receive your letter of agreement: book your accommodation on **Studapart**.

As soon as you have your accommodation: book your flight and / or your train to join us!



**Have a question ?
Contact us anytime !**

BSB PROGRAMMES

- Bachelor in Management
- Master in Management – Grande Ecole Programme
- MSc Luxury Management & Innovation
- MSc Digital Leadership
- MSc Arts & Cultural Management
- MSc Corporate Finance & Investment Banking
- MSc Global Sustainable Entrepreneurship
- MSc Data Science & Organisational Behaviour
- MSc Wine Management
- MS CIVS
- MS MECIC Paris
- MBA Wine & Spirits Business
- Short-term programmes
- Summer School
- Winter School
- Exchange Programmes

CONTACT

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BSB
BURGUNDY SCHOOL OF BUSINESS